INVOICE



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 491620-1 09/09/12 08/27/12 - 09/09/12 September 2012

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Billing Address:

Media Strategies and Research Attention: Accounts Payable 11350 Random Hills Road Ste 670

Fairfax, VA 22030

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034 Advertiser Product Estimate Number Murphy For Senate 2012 11731 September 3 - September

> Flight Dates Order # Alt Order # 09/03/12 - 09/09/12 491620 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spots/ Start Date **End Date** Description Start/End Time **MTWTFSS** Length Week Rate Type 09/04/12 5am - 5:30am 1 09/04/12 Eyewitness News :30 \$500.00 NM Start Date End Date **MTWTFSS** Weeks: Spots/Week 09/03/12 09/09/12 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 5:20 AM Eyewitness News 5am - 5:30am :30 MUPTV51H \$500.00 NM 2 09/07/12 09/07/12 5:30a - 6am ---F--:30 \$250.00 NM Eyewitness News **MTWTFSS** Weeks: Start Date **End Date** Spots/Week <u>Rate</u> 09/03/12 09/09/12 ---F--\$250.00 Spots: # Ch Air Time Description Start/End Time Day Air Date Length Ad-ID Rate Type 1 WFSBF 09/07/12 5:41 AM Eyewitness News 5:30a - 6am :30 MUPTV51H \$250.00 NM --11---5:30a - 6am \$700.00 3 09/05/12 09/06/12 Eyewitness News :30 2 NM **End Date** MTWTFSS Weeks: Start Date Spots/Week Rate --11---09/03/12 09/09/12 \$700.00 Spots: # Ch Start/End Time Day Air Date Air Time Description Length Ad-ID Rate Type 1 WFSBW 09/05/12 5:29 AM Eyewitness News 5:30a - 6am :30 MUPTV51H \$700.00 NM :30 MUPTV51H 2 WFSB Th 09/06/12 5:38 AM Eyewitness News 5:30a - 6am \$700.00 NM 4 09/07/12 09/07/12 ----F---:30 Eyewitness News 6am - 6:30am 1 \$400.00 NM MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 09/03/12 09/09/12 \$400.00 Air Time Description Start/End Time Spots: # Ch Day Air Date Length Ad-ID Rate Type 1 WFSB F 09/07/12 6:10 AM Eyewitness News 6am - 6:30am :30 MUPTV51H \$400.00 NM -111---5 09/04/12 09/06/12 :30 3 \$950.00 MM Eyewitness News 6am - 6:30am Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 09/03/12 09/09/12 -111---\$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 6:15 AM Eyewitness News 6am - 6:30am :30 MUPTV51H \$950.00 NM 2 WFSBW 09/05/12 5:59 AM Eyewitness News 6am - 6:30am :30 MUPTV51H \$950.00 NM 3 WFSB Th 09/06/12 6:14 AM Eyewitness News 6am - 6:30am :30 MUPTV51H \$950.00 NM ---F--6 09/07/12 09/07/12 Eyewitness News 6:30am - 7am :30 \$400.00 NM

INVOICE



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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 09/03/12 09/09/12F		Rate					
Spots: # Ch Day Air Date Air Time De	•	\$400.00 Start/End Time	Longi	h Ad-ID			Poto Tuno
	ewitness News	6:30am - 7am		0 MUPTV51H			<u>Rate Type</u> \$400.00 NM
7 09/03/12 09/06/12 Eyewitness News	6:30am - 7am	1111	:30	4	\$950.00	NM	V 100.00 1111
,			.00		Q 000.00	73171	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 09/03/12 09/09/12 1111		<u>Rate</u> \$950.00					
Spots: # Ch <u>Day Air Date</u> Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
1 WFSBM 09/03/12 6:54 AM Eye	witness News	6:30am - 7am	:30	MUPTV51H			\$950.00 NM
2 WFSB Tu 09/04/12 6:55 AM Eye	witness News	6:30am - 7am	:30) MUPTV51H			\$950.00 NM
3 WFSBW 09/05/12 6:44 AM Eye	witness News	6:30am - 7am	:30	MUPTV51H			\$950.00 NM
4 WFSB Th 09/06/12 6:58 AM Eye	witness News	6:30am - 7am	:30	MUPTV51H			\$950.00 NM
8 09/07/12 09/07/12 CBS: THE EARLY	SHOV7am - 9am	F	:30	1	\$250.00	NM	
Weeks: Start Date End Date MTWTFS:		Rate					
09/03/12 09/09/12F	•	\$250.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time	<u>Length</u>				Rate Type
1 WFSBF 09/07/12 8:25 AM CBS	3: THE EARLY SHOW	7am - 9am	:30	NUPTV51H			\$250.00 NM
9 09/03/12 09/06/12 CBS: THE EARLY S	SHOV7am - 9am	1111	:30	4	\$600.00	NM	1 1111111111111111111111111111111111111
Weeks: Start Date End Date MTWTFSS		Rate					
09/03/12 09/09/12 1111	•	\$600.00		4.1.15			
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Des</u> 1 WFSBM 09/03/12 8:28 AM CBS	CIDUON THE EARLY SHOW	<u>Start/End Time</u> 7am - 9am	Length				Rate Type
	: THE EARLY SHOW			MUPTV51H			\$600.00 NM
		7am - 9am		MUPTV51H			\$600.00 NM
	: THE EARLY SHOW : THE EARLY SHOW	7am - 9am 7am - 9am		MUPTV51H MUPTV51H			\$600.00 NM
	THE EARLY SHOW	7 am - Sam	.30	MOLIANTU			\$600.00 NM
10 09/08/12 09/08/12 7a-9a Sat. Eyewitnes	ss Ne7am-9am	S	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/03/12 09/09/12S-	Spots/Week 1	Rate				-	***************************************
Spots: # Ch Day Air Date Air Time Desc	•	\$175.00 <u>Start/End Time</u>	Length .	va in			Data Treas
-	a Sat. Eyewitness New	7am-9am		<u>MUPTV</u> 51H			<u>Rate Type</u> \$175.00 NM
							\$175.00 19191
11 09/05/12 09/05/12 9am-10am	9am - 10am	W	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS 09/03/12 09/09/12w	Spots/Week	Rate \$400.00					
09/03/12 09/09/12W Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u>	1 ription	Start/End Time	Length /	V4 ID			Data Tuan
1 WFSB W 09/05/12 9:45 AM 9am-		9am - 10am		40-10 40PTV51H			<u>Rate Type</u> \$400.00 NM
12 09/04/12 09/04/12 11a-12p Price is Righ		-T	:30	1	\$500.00	NILI	7400.00 14141
	·		.50		\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/03/12 09/09/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Desc	<u>ription</u>	Start/End Time	Length A	<u>\d-ID</u>			Rate Type
1 WFSBTu 09/04/12 11:30 AM11a-1	2p Price is Right	11am - 12pm	4 0€:	UPTV51H			\$500.00 NM
13 09/07/12 09/07/12 3pm-4pm Syndication	2:58pm-4pm	F	:30	1	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
09/03/12 09/09/12F	1	\$125.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u>	iption	Start/End Time	<u>Length A</u>	<u>id-ID</u>			Rate Type

Rate Type

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Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

			-
Invoice #	invoice Date	Invoice Month	Invoice Period
491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

<u>Advertiser</u>	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731

Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 09/07/12	09/07/12	3pm-4pm Syndica	tion 2:58pm-4pm	F	:30	1	\$125.00	NM	
Spots: # 0	WFSB F 0		escription om-4pm Syndication	Start/End Time 2:58pm-4pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$125.00 NM
14 09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm	-111	:30	3	\$1,500.00	NM	
2 V	VFSBTu 09 VFSBW 09	09/09/12 -111- <u>r Date Air Time De</u> 0/04/12 5:27 PM Ey 0/05/12 5:09 PM Ey	escription rewitness News ewitness News	Rate \$1,500.00 Start/End Time 5pm - 5:30pm 5pm - 5:30pm	:30	n <u>Ad-ID</u>) MUPTV51H) MUPTV51H	I		Rate Type \$1,500.00 NM \$1,500.00 NM
		······································	ewitness News	5pm - 5:30pm) MUPTV51F			\$1,500.00 NM
15 09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm	F	:30	1	\$500.00	NM	
Weeks: Spots: # C 1 W	/FSB <i>F</i> 09		- 1	<u>Rate</u> \$500.00 <u>Start/End Time</u> 5pm - 5:30pm	<u>Length</u> :00	ı <u>Ad-ID</u>			<u>Rate Type</u> \$500.00 NM
16 09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm	F	:30	1	\$500.00	NM	
4 W	FSBTu 09, MG for 1 FSBW 09, MG for 1 FSB F 09,	/04/12 5:51 AM Eye 5.1,13.1,16.1 /05/12 3:14 PM 3pr 5.1,13.1,16.1	- 1	Rate \$500.00 Start/End Time 5:30a - 6am 2:58pm-4pm 5:30pm - 6pm		MUPTV51H			Rate Type \$700.00 NM \$400.00 NM \$500.00 NM
2 W	FSBF 09/		e Night with David Lette	rman 11:35pm - 12:37a	ım :30	мирту51н		÷	\$800.00 NM
17 09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm	-111	:30	3	\$1,500.00	NM	
2 Wf	SB Tu 09/ SB W 09/	04/12 5:45 PM Eye 05/12 5:42 PM Eye	- 3	Rate \$1,500.00 <u>Start/End Time</u> 5:30pm - 6pm 5:30pm - 6pm 5:30pm - 6pm	:30	Ad-ID MUPTV51H MUPTV51H MUPTV51H			Rate Type \$1,500.00 NM \$1,500.00 NM \$1,500.00 NM
18 09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm	F	:30	1	\$600.00	NM	
Weeks: Spots: <u>#</u> Ch <i>1</i> WF			1	<u>Rate</u> \$600.00 <u>Start/End Time</u> 6pm - 6:30pm	Length :	Ad-ID			<u>Rate Type</u> \$600.00 NM
19 09/03/12	09/06/12	Eyewitness News	6pm - 6:30pm	1111	:30	4	\$2,100.00	NM	, <u> </u>

<u>Rate</u>

Start/End Time

Length Ad-ID

\$2,100.00

Spots/Week

4

MTWTFSS

1111---

Air Time Description

Weeks:

Spots: # Ch

Start Date

Day Air Date

09/03/12

End Date

09/09/12

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Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number	į
Murphy For Senate 2012	September 3 - September	11731	ĺ

Advertiser	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731

Line Slart Da	ate End Da	te Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 09/03/12	2 09/06/1	2 Eye	witness News	6pm - 6:30pm	1111	:30	4	\$2,100.00	NM	
2 3	WFSBM WFSBTu WFSBW	Air Dale 09/03/12 09/04/12 09/05/12 09/06/12	Air Time Desc 6:28 PM Eyev 6:15 PM Eyev 6:13 PM Eyev 6:14 PM Eyev	vilness News vitness News vitness News	<u>Start/End Time</u> 6pm - 6:30pm 6pm - 6:30pm 6pm - 6:30pm 6pm - 6:30pm	:30 :30 :30	Ad-ID MUPTV51H MUPTV51H MUPTV51H MUPTV51H			Rate Type \$2,100.00 NM \$2,100.00 NM \$2,100.00 NM \$2,100.00 NM
20 09/06/12	09/06/1	2 Insi	de Edition	7pm - 7:30pm	T	:30	1	\$1,200.00	NM	
Weeks: Spots: # 0		e <u>End [</u> 09/09 Air Date 09/06/12			<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 7pm - 7:30pm	Length	<u>Ad-ID</u> MUPTV51H			Rate Type \$1,200.00 NM
21 09/06/12	09/06/12	Nati	onal Convention	10pm-11pm	Т	:30	1	\$4,500.00	NM	
Weeks: Spots: <u>#</u> (1 V	Slart Date 09/03/12 Ch <u>Day</u> WFSB <i>Th</i> C	09/09/ Nr Date 09/06/12	/12T Air Time Descri	Spots/Week 1 riplion nal Convention	Rate \$4,500.00 <u>Start/End Time</u> 10pm-11pm	<u>Length</u> :00	Ad-ID			Rate Type \$4,500.00 NM
22 09/09/12	09/09/12	Big E	Brother	8pm - 9pm	s	:30	1	\$1,800.00	NM	
Weeks: Spols: <u>#</u> C 1 V	<u>Start Date</u> 09/03/12 Ch <u>Day A</u> VFSB Su 0	09/09/ ir Date			Rale \$1,800.00 <u>Start/End Time</u> 8pm - 9pm	Length ,	Ad-ID MUPTV51H			<u>Rate Type</u> \$1,800.00 NM
23 09/07/12	09/07/12	Eyev	itness News	11PM - 11:35PM	F	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> C 1 W		09/09/			<u>Rate</u> \$500.00 <u>Start/End Time</u> 11PM - 11:35PM	Length /	<u>\d-ID</u> IUPTV51H			<u>Rate</u> <u>Type</u> \$500.00 NM
24 09/03/12	09/06/12	Eyew	ilness News	11PM - 11:35PM	1111	:30	4	\$1,200.00	NM	
2 W 3 W	/FSBM 09 /FSBTu 09 /FSBW 09	09/09/1 r Date 9/03/12 9/04/12 9/05/12		ness News ness News ness News	Rate \$1,200.00 <u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM 11PM - 11:35PM	:30 M :30 M	ud-ID UPTV51H UPTV51H UPTV51H UPTV51H			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM
25 09/08/12	09/08/12	Eyewi	tness News	11PM - 11:35PM	S-	:30	1	\$500.00	NM	
Weeks: Spots: # Ch 1 Wi					<u>Rale</u> \$500.00 <u>Start/End Time</u> 11PM - 11:35PM	Length A	d-ID JPTV51H			<u>Rate Type</u> \$500.00 NM
26 09/09/12	09/09/12	Eyewi	iness News	11PM - 11:35PM	S	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 09/03/12 Day Air	End Dal 09/09/11 Date		Spols/Week 1 tion	Rate \$500.00 Start/End Time	Length A	<u>d-ID</u>	, , , , , , , , , , , , , , , , , , , ,		Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731

Line Start Da	te End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 09/09/12	09/09/12	Eyewitness News	11PM - 11:35PM	S	:30	1	\$500.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WFSB Su 09/09/12 11:59 PM Eyewitness News		<u>Start/End Time</u> 11PM - 11:35PM	Length Ad-tD :30 MUPTV51H				<u>Rate</u> <u>Type</u> \$500.00 NM		
27 09/09/12	09/09/12	Criminat Mtnds	1135pm-1235am	S	:30	1	\$75.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Description 1 WFSB Su 09/09/12 1:08 AM Criminal MInds		Start/End Time 1135pm-1235am		Ad-ID MUPTVS1H			<u>Rate</u> <u>Type</u> \$75.00 NM		
28 09/09/12	09/09/12	Mentalist	10pm - 11pm	S	:30	1	\$1,200.00	NM	
Weeks: Spots: # 0 1 V	<u>Start Date</u> 09/03/12 Ch <u>Day Ai</u> VFSB Su 09	09/09/12S r Date Air Time Descrip		Rate \$1,200.00 Start/End Time 10pm - 11pm	Length :30	Ad-ID MUPTV51H			<u>Rate Type</u> \$1,200.00 NM
29 09/09/12	09/09/12	7a-9a Sun Eyewitness	Ne7am-9am	S	:30	1	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/03/12 09/09/12 S 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB Su 09/09/12 7:22 AM 7a-9a Sun Eyewitness News			<u>Rate</u> \$450.00 <u>Start/End Time</u> 7am-9am	Length Ad-tD :30 MUPTV51H			<u>Rate Type</u> \$450.00 NM		
30 09/09/12	09/09/12	CBS Sunday Morning	9:00am - 10:30am	\$:30	2	\$800.00	NM	
		/09/12 9:06 AM CBS Su	inday Morning	Rate \$800.00 <u>Start/End Time</u> 9:00am - 10:30am 9:00am - 10:30am		Ad-ID MUPTV51H MUPTV51H			<u>Rate Type</u> \$800.00 NM \$800.00 NM
31 09/09/12	09/09/12	The Good Wife	9pm - 10pm	S	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W	Start Date 09/03/12 n <u>Day Air</u> FSB Su 09/			Rate \$1,200.00 Start/End Time 9pm - 10pm Total Spots	Length 2 :30 t	Ad-ID MUPTV51H			Rate Type \$1,200.00 NM

Payment Terms Net 30 Days

Gross Total \$46,450.00

Agency Commission

\$6,967.50

Net Amount Due

\$39,482.50